CASE STUDY - PUBLIC

PARTICK THISTLE FC



New Partnership with Partick Thistle







SOLIS Group Announces Exciting Partnership with Partick Thistle FC

SOLIS Group is proud to announce its official sponsorship of Partick Thistle pitch side advertising boards, demonstrating our commitment to supporting local communities and grassroots sports. This partnership marks a new chapter in SOLIS's community engagement strategy, bringing together a shared passion for teamwork, dedication, and excellence both on and off the pitch.

As part of the sponsorship, SOLIS branding will be prominently showcased at matchdays, providing high-visibility exposure to fans, partners, and the wider community. The partnership also supports strategic initiatives that align with SOLIS's corporate values, including community engagement, youth development, and promoting active, healthy lifestyles, reinforcing the company's commitment to social responsibility and local impact.

Founded in 1876, Partick Thistle Football Club is a professional football club based in Glasgow, Scotland, competing in the Scottish Championship. Nicknamed "The Jags," the club is renowned for its rich history and commitment to the local community. Beyond its on-pitch achievements, Partick Thistle actively supports grassroots football, youth development programs, and community engagement initiatives, fostering participation and promoting healthy lifestyles across Glasgow and surrounding areas.

SOLIS Group Managing Director Marcus McNeilly: "We are delighted to partner with Partick Thistle FC. Football brings people together and embodies the same values we hold as a company teamwork, commitment, and striving for excellence. We look forward to supporting the club and its fans in the seasons ahead."

This partnership reinforces SOLIS Group's dedication to investing in local communities and supporting initiatives that inspire participation, pride, and positive social impact.

Partick Thistle's Commercial Executive Eve Wilson: "We are delighted to officially welcome SOLIS Group to the club. We have shared values and are neighbours which means that there is a terrific platform to build our relationship on."

"Their board will be seen at every home game by our supporters, feature on our social media and be seen by worldwide audience when our games our shown live."